



RYAN ERICKSON

Graphic Design & illustration

TECHNICAL SKILLS

Branding
Logo Design
Painting
Illustration
Digital Illustration
Package Design

Label Design
Fine Art
Icon Design
Infographic Design
Drawing
Ad Design

Label Design
Typography
Graphic Design
Industrial Design
Video Editing
Photography

PROGRAMS



EXPERIENCE

Senior Graphic Designer | Garbage Dream | 8/2019 - 11/2019

During my short stay, I created catalogs, brochures, logos, icons, digital and print ads as well as holiday posts for several big name tire companies and offroading brands.

Senior Graphic Designer | Kolab Marketing Agency | 2/2016 - 5/2019

I created logos, web designs, posters, style guides, automotive renderings, social media banners and postings with a variety of clients ranging from automotive- to tech industries. I continually demonstrated various design capabilities by creating different visual styles targeted towards the demographics of our clients. I created style guides to help with the branding of several companies. Lastly, I worked together with app- and web developers to create aesthetically pleasing sites that helped the clients reach their targeted Key Performance Indicators.

Graphic Designer | Extreme Dimensions | 8/2014 - 2/2016

I was the head graphic designer for an aftermarket automotive company. I produced high level designs for business-to-business and business-to-consumer audiences. The designs included flyers, catalogs and web banners. I worked with the marketing department and sales team to assist in visual tools that led to the company's highest sales. In addition I integrated a cohesive marketing style guide for the company and designed original renderings that were used for product development and ultimately final products.

Portrait Artist | Walt Disney Company | 6/2007-2/2015

I learned a variety of sketching and communication skills while creating portraits of Disneyland guests in a fast-paced environment.

Graphic Design & Illustration | Freelance | 6/2007-

I am available for commission work and can create anything from logos, magazines and websites to fine art, cartooning and painting. in any style you desire digital or print based.

EDUCATION

BFA Graphic Design | California State University Fullerton | 2010-2014

Associates Degree | Fullerton Junior College | 2007-2010

REFERENCES

Available upon request.